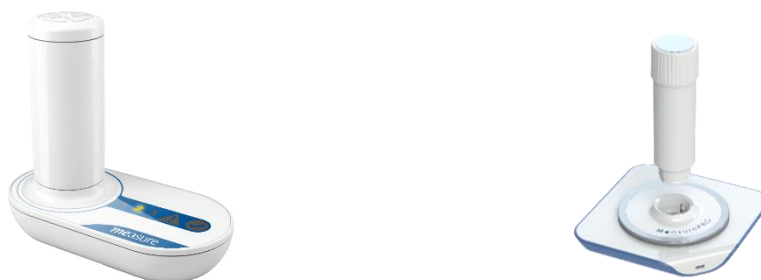


PRESS RELEASE

Oxford MESTar to Announce the Launch of *measurePRO*



Oxford MESTar will be attending the MEDICA trade fair in Düsseldorf (November 18th-21st 2019) as part of the ABHI UK pavillion in Hall 16 (stand 16K03-3) and announcing the launch of their new product - *measurePRO*.

Measure Bowel Health, the world's first digital faecal occult blood (FOB) testing device, provides a fast, hygienic way of detecting signs of bowel cancer early. The device uses patented technology to detect signs of bowel cancer, producing a fast, easy-to-read result for the user.

Oxford MESTar's CEO Dr Robert Wang explains: "The Measure bowel cancer test is the first in a line of 5 digital testing panels that we are currently developing in support of early stage screening."

Measure Bowel Health was launched as an at-home, self-testing kit in the UK and Republic of Ireland in April 2018, a new version of the product, aimed at the primary care market, will be announced at MEDICA 2019. *MeasurePRO* will see new changes to the original design while employing the same sensor technology as *Measure*, helping to produce results that the company describe as faster and more hygienic when compared to other tests.

MeasurePRO, which will be launched later this year, is a point-of-care device that operates with the same easy-to-use technology as *Measure*. The professional testing kit, designed for the primary care market, comes with changes to the design, including:

- **A multi-use reader with a rechargeable battery and data connectivity.**
- **A new cartridge design that allows users to take stool samples at home and seal them into the cartridge for transport. The professional user then initiates the test in their clinic/GP office.**

Dr Wang concludes "Supporting early diagnosis in bowel cancer is vital. We look forward to launching our professional testing kit at MEDICA as well as expanding our distribution of the self-test product in other EU countries and worldwide."

Contact:

Dr Simon Bayly
simon.bayly@oxford-mestar.com
Tel +44 1865 784 437

www.oxford-mestar.com

Monday 28th October, Oxford, UK